

# Chapter 5.P2. Partial Differentiation

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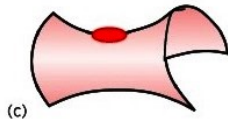
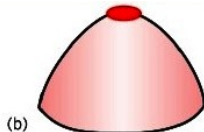
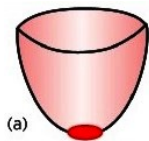
1 5.4. Unconstrained optimization

2 5.5. Constrained optimization

3 5.6. Lagrange multipliers

## Stationary points of a function of two variables

$z = f(x, y)$ :



Stationary points satisfy

$$f_x(x_0, y_0) = 0, \quad f_y(x_0, y_0) = 0.$$

$$A = f_{xx}(x_0, y_0), \quad B = f_{xy}(x_0, y_0), \quad C = f_{yy}(x_0, y_0).$$

$$\Delta = AC - B^2 \begin{cases} > 0 \\ < 0 \\ = 0 \end{cases}$$

- ① If  $\Delta < 0$  then  $(x_0, y_0)$  is saddle point (c).
- ② If  $\Delta > 0$ , and  $A > 0$  then  $(x_0, y_0)$  is minimum point (a).
- ③ If  $\Delta > 0$ , and  $A < 0$  then  $(x_0, y_0)$  is maximum point (b).

**Example** (page 417): Find and classify stationary points of the function  $f(x, y) = x^3 - 3x + xy^2$ .

$$f_x = 3x^2 - 3 + y^2, f_y = 2xy$$

$$A = f_{xx} = 6x, B = f_{xy} = 2y, C = f_{yy} = 2x$$

Step 1: find stationary points by solving simultaneous equations

$$\begin{cases} f_x = 3x^2 - 3 + y^2 = 0 \\ f_y = 2xy = 0 \end{cases}$$

Stationary points:  $M_1(0, \sqrt{3})$ ,  $M_2(0, -\sqrt{3})$ ,  $M_3(1, 0)$ ,  $M_4(-1, 0)$

Step 2:  $\Delta = AC - B^2 \square 0$  at the stationary points

Stationary points	A	B	C	$\Delta$	Conclusion
$M_1(0, \sqrt{3})$					
$M_2(0, -\sqrt{3})$					
$M_3(1, 0)$					
$M_4(-1, 0)$					

## Maximization of profit of a firm producing two goods

**Example** (page 419): Find the maximum profit and the values of  $Q_1$  and  $Q_2$  at which this is achieved.

$$TC = 2Q_1^2 + 2Q_1Q_2 + Q_2^2,$$

$$P_1 = 1000, P_2 = 800$$

The profit function is  $\pi = TR - TC = TR_1 + TR_2 - TC$ ,

$$\pi = 1000Q_1 + 800Q_2 - (2Q_1^2 + 2Q_1Q_2 + Q_2^2)$$

Step 1: find stationary points by solving simultaneous equations

$$\begin{cases} \pi_{Q_1} = 1000 - 4Q_1 - 2Q_2 = 0 \\ \pi_{Q_2} = 800 - 2Q_1 - 2Q_2 = 0 \end{cases} \Leftrightarrow \begin{cases} Q_1 = 100 \\ Q_2 = 300 \end{cases}$$

The stationary point is  $M(100, 300)$

Step 2: at the stationary point  $M(100, 300)$ :

$$A = -4 < 0, \quad B = -2, \quad C = -2, \quad \Delta = AC - B^2 = 4 > 0$$

Therefore the profit is maximized if  $Q_1 = 100$ ,  $Q_2 = 300$ , and the corresponding maximum profit is

$$\pi(100, 300) = \$170000$$

\*ppp 421

## Maximization of profit of a firm that sells a good in two markets with price discrimination

**Example** (page 422): Find the maximum profit:

$$P_1 + Q_1 = 500,$$

$$2P_2 + 3Q_2 = 720,$$

$$TC = 50000 + 20Q, \text{ where } Q = Q_1 + Q_2.$$

## Maximization of profit of a firm that sells a good in two markets with price discrimination

**Example** (page 422): Find the maximum profit:

$$P_1 + Q_1 = 500,$$

$$2P_2 + 3Q_2 = 720,$$

$$TC = 50000 + 20Q, \text{ where } Q = Q_1 + Q_2.$$

We have  $P_1 = 500 - Q_1$  and  $P_2 = 360 - \frac{3}{2}Q_2$ .

The profit function is  $\pi = TR - TC = TR_1 + TR_2 - TC$ ,

$$\pi = P_1Q_1 + P_2Q_2 - (50000 + 20Q),$$

$$\pi = 480Q_1 - Q_1^2 + 340Q_2 - \frac{3}{2}Q_2^2 - 50000$$

Result:  $\pi$  has a maximum at  $Q_1 = 240$  and  $Q_2 = \frac{340}{3}$ . Then the corresponding prices are  $P_1 = \$260$ ,  $P_2 = \$190$ , and the maximum profit is  $\pi = \$26866.67$



**Key terms:** page 425

\*HW: Exercise 5.4, pages 425-426, problems 1, 3, 4

\*HW: Exercise 5.4\*, pages 426-427, problems 2, 3, 4, 5

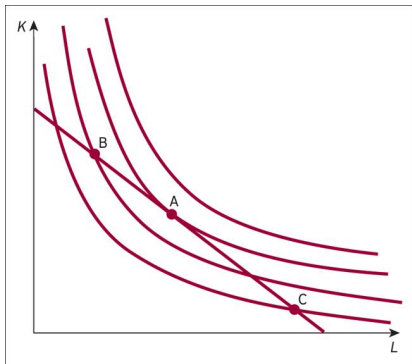
Optimize (Max/Min) a function  $z = f(x, y)$ , called the objective function subject to a constraint

$$\varphi(x, y) = M$$

**Maximize Production function**  $Q = Q(K, L)$  subject to

$$P_K K + P_L L = M \Leftrightarrow K = -\frac{P_L}{P_K} L + \frac{M}{P_K} \text{ (isocost curve),}$$

where  $P_K$  and  $P_L$  are the costs of each unit of capital and labour respectively,  $M$  is a fixed amount.



The  $Q$  has a maximum  $Q_0$  if the isocost line is tangential to the isoquant curve  $Q = Q_0$ . We have already shown in Section 5.2 that

$$MRTS = -\frac{dK}{dL} = \frac{Q_L}{Q_K} = \frac{MP_L}{MP_K}$$

So that at the maximum point:

$$\frac{MP_L}{MP_K} = \frac{P_L}{P_K} \Leftrightarrow \frac{MP_L}{P_L} = \frac{MP_K}{P_K}$$

**Maximize Utility function**  $U = U(x_1, x_2)$  subject to the **budgetary constraint**:

$$P_1x_1 + P_2x_2 = M \Leftrightarrow x_2 = -\frac{P_1}{P_2}x_1 + \frac{M}{P_2} \text{ (isobudget line),}$$

where  $P_1$  and  $P_2$  are the costs of each unit of Good 1 and Good 2 respectively,  $M$  is a fixed budget for these goods.

At the maximum point, namely  $A$ , we have

$$\frac{P_1}{P_2} = \frac{U_{x_1}}{U_{x_2}} \Leftrightarrow \frac{U_{x_1}}{P_1} = \frac{U_{x_2}}{P_2}.$$

Remind as we have already shown in Section 5.2 that

$$MRCS = -\frac{dx_2}{dx_1} = \frac{U_{x_1}}{U_{x_2}}$$

## Solve constrained optimization problem using the substitution method

**Example** (page 431): minimize the objective function  $z = -2x^2 + y^2$  subject to

$$2x - y = 1.$$

\*ppp 433

**Example** (page 433): maximize the production function  $Q = 4LK + L^2$  subject to

$$K + 2L = 105$$

\*ppp 435

**Key terms:** page 437

\*HW: Exercise 5.5, pages 438-, problems 2, 4, 5, 6, 7, 8

\*HW: Exercise 5.5\*, pages 439-, problems 1, 2, 3, 4

Optimize (Max/Min) a function  $z = f(x, y)$  s.t

$$\varphi(x, y) = M$$

Step 1: Introduce the Lagrange function

$$g(x, y) = f(x, y) - \lambda[\varphi(x, y) - M],$$

where the scale  $\lambda$  is called the Lagrange multiplier

Step 2: Find stationary points of  $g$ ,

$$g_x = 0, g_y = 0, g_\lambda = 0$$

Step 3: Give optimal solutions

**Example** (page 444): Find the maximum profit,

$$P_1 = 50 - Q_1 + Q_2, \quad P_2 = 30 + 2Q_1 - Q_2,$$

$$TC = 10Q_1 + Q_1Q_2 + 10Q_2, \quad Q_1 + Q_2 = M = 15.$$

Then estimate the new optimal profit if  $Q = M$  rises by 1 unit.



**Example** (page 444): Find the maximum profit,

$$P_1 = 50 - Q_1 + Q_2, \quad P_2 = 30 + 2Q_1 - Q_2,$$

$$TC = 10Q_1 + Q_1Q_2 + 10Q_2, \quad Q_1 + Q_2 = M = 15.$$

Then estimate the new optimal profit if  $Q = M$  rises by 1 unit.

Maximize the profit function  $\pi = P_1Q_1 + P_2Q_2 - TC$ ,

$$\pi = 40Q_1 - Q_1^2 + 2Q_1Q_2 + 20Q_2 - Q_2^2$$

subject to the constraint  $Q_1 + Q_2 = M = 15$ .

Result:  $Q_1 = 10$ ,  $Q_2 = 5$ ,  $\lambda = 30$ , and the maximum profit

$$\pi_{max} = 475.$$

Since  $\frac{\partial g}{\partial M} = \lambda$ , so if  $M$  increases by 1 unit then  $g$  (also  $\pi$ ) rises by  $\lambda$  units. The new optimal profit is  $475 + 30 = 505$ .

**Remark:** if the constraint increases by 1 unit, then the objective function rises by  $\lambda$  units.

**Maximize the Cobb-Douglas Production function** using Lagrange multiplier method:

$$Q = Q(K, L) = AK^\alpha L^\beta$$

subject to a cost constraint

$$P_K K + P_L L = M.$$

Result:  $K = \frac{\alpha M}{(\alpha + \beta)P_K}, L = \frac{\beta M}{(\alpha + \beta)P_L}$

\* Using Lag. mul. method, we can check again a result in Sec. 5.5 that when  $Q$  max:

$$\frac{MP_L}{P_L} = \frac{MP_K}{P_K}.$$

With a cost constraint when firm maximizes output then the ratio of marginal product to price is the same for all inputs.

**Key terms:** page 449

\*HW: Exercise 5.6, pages 450-, problems 2, 3, 4, 5, 6

\*HW: Exercise 5.6\*, pages 451-, problems 1, 2, 4, 6

**THANK YOU VERY MUCH!**